

# OBSERVATION POINT

With the backdrop of St Paul's Cathedral and the City and overhanging the Thames, the Observation Point offers highly sought after stunning iconic vistas from the South Bank.

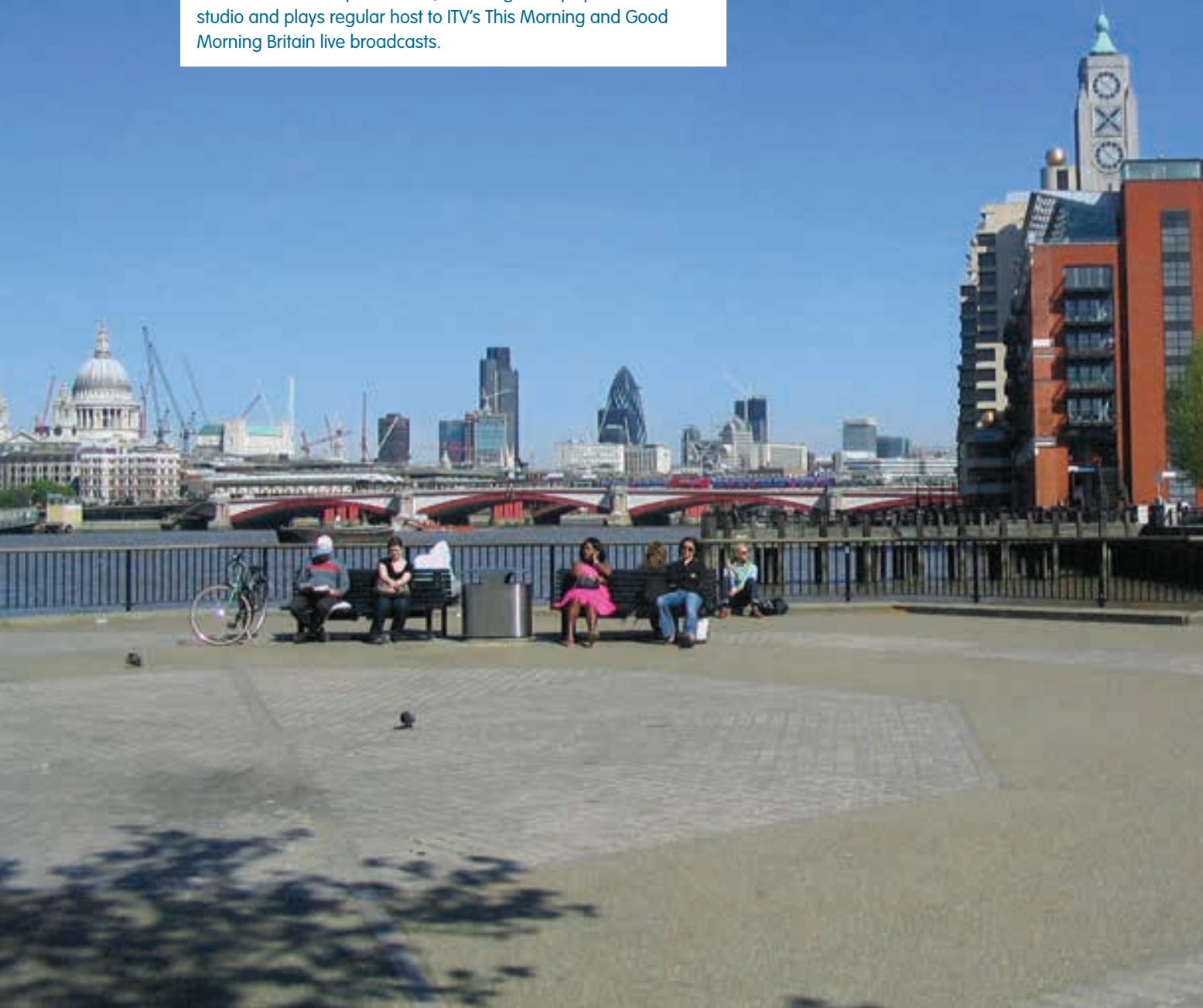
The 497m<sup>2</sup> cobbled riverside site has provided the perfect location for a multitude of experiential and launch events, feature films, worldwide tourism promotions, including an Olympic broadcast studio and plays regular host to ITV's This Morning and Good Morning Britain live broadcasts.

EMAIL | [EVENTS@COINSTREET.ORG](mailto:EVENTS@COINSTREET.ORG)

TELEPHONE | 020 7021 1650

“Coin Street is a good event partner with great spaces. Where else in London can you find a variety of flexible spaces with a huge footfall of inquisitive people?”

**Your Audience Ltd**



DKNY



DUREX EMBRACE



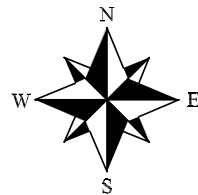
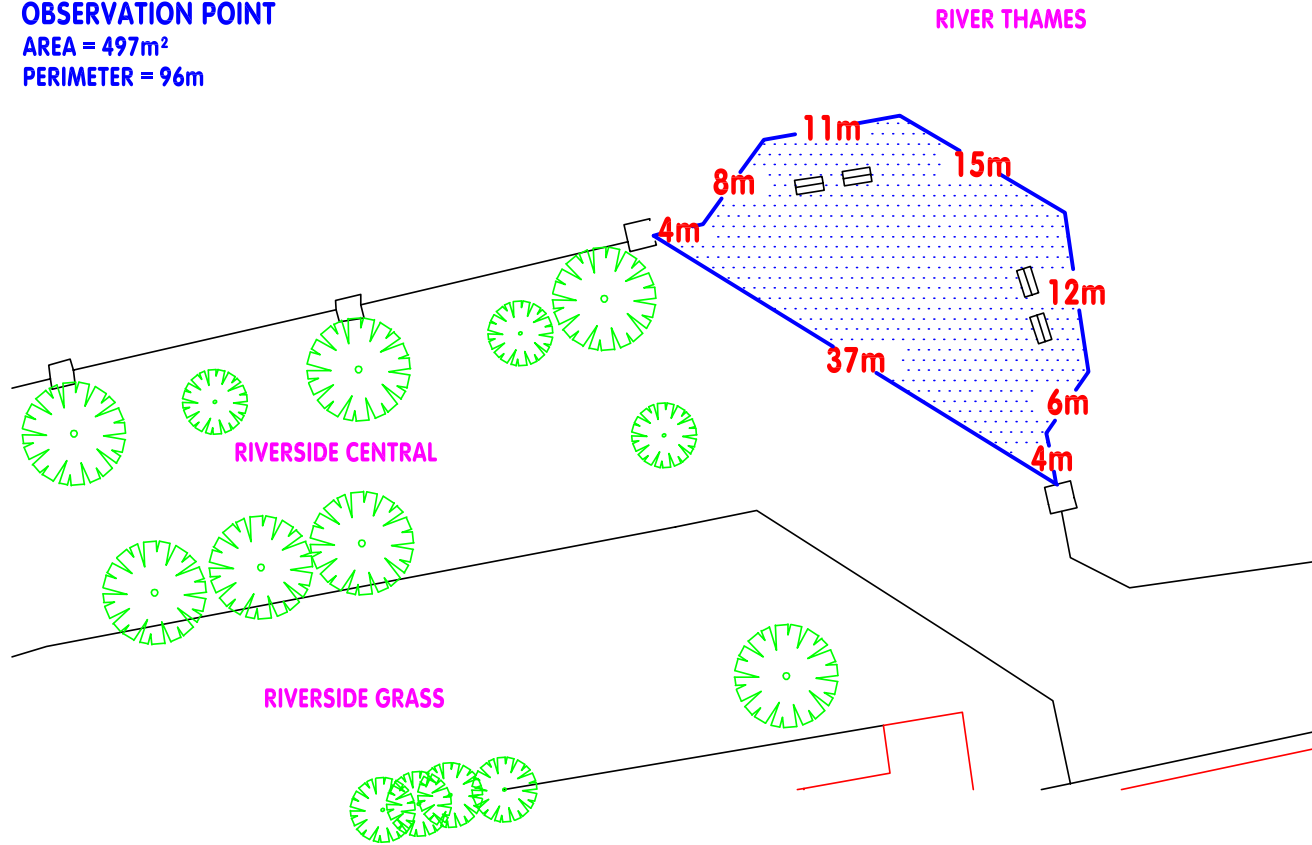
ANDRE RIEU PERFORMANCE

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## TECHNICAL SPECIFICATIONS

EMAIL | [EVENTS@COINSTREET.ORG](mailto:EVENTS@COINSTREET.ORG)  
TELEPHONE | 020 7021 1650

**OBSERVATION POINT**  
AREA = 497m<sup>2</sup>  
PERIMETER = 96m



SCALE: 1:500 @ A3

— HIREABLE SPACE

FLOOR PLAN MEASUREMENTS ARE FOR ILLUSTRATIVE PURPOSES ONLY. INDEPENDENT MEASUREMENTS SHOULD BE TAKEN FOR TOTAL ACCURACY.

<b>SIZE</b>	497m <sup>2</sup>
<b>SURFACE</b>	Cobble and clear mac resin
<b>POWER</b>	2x16 amp single phase + (subject to availability) 1x63 amp 3 phase supply or 2x31 + 2x16 amp single phase supplies
<b>WATER</b>	Tap access near to site
<b>ACCESS</b>	Vehicle access to site (size and weight restrictions apply)

**CAD PLAN AVAILABLE ON APPLICATION**

“The beauty of the Observation Point is the aspect and enormous footfall which guarantees any brand engagement having the best chance of tangible impact and serious ROI. The interactive tree projection we did for John Lewis perfectly illustrated that with thousands of people stopping and photographing it.”

**CURB**



AL JAZEERA OLYMPIC STUDIO