

South Bank Outdoor



Brand & Experiential Space Hire

Coin Street 

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Observation Point



Queen's Stone

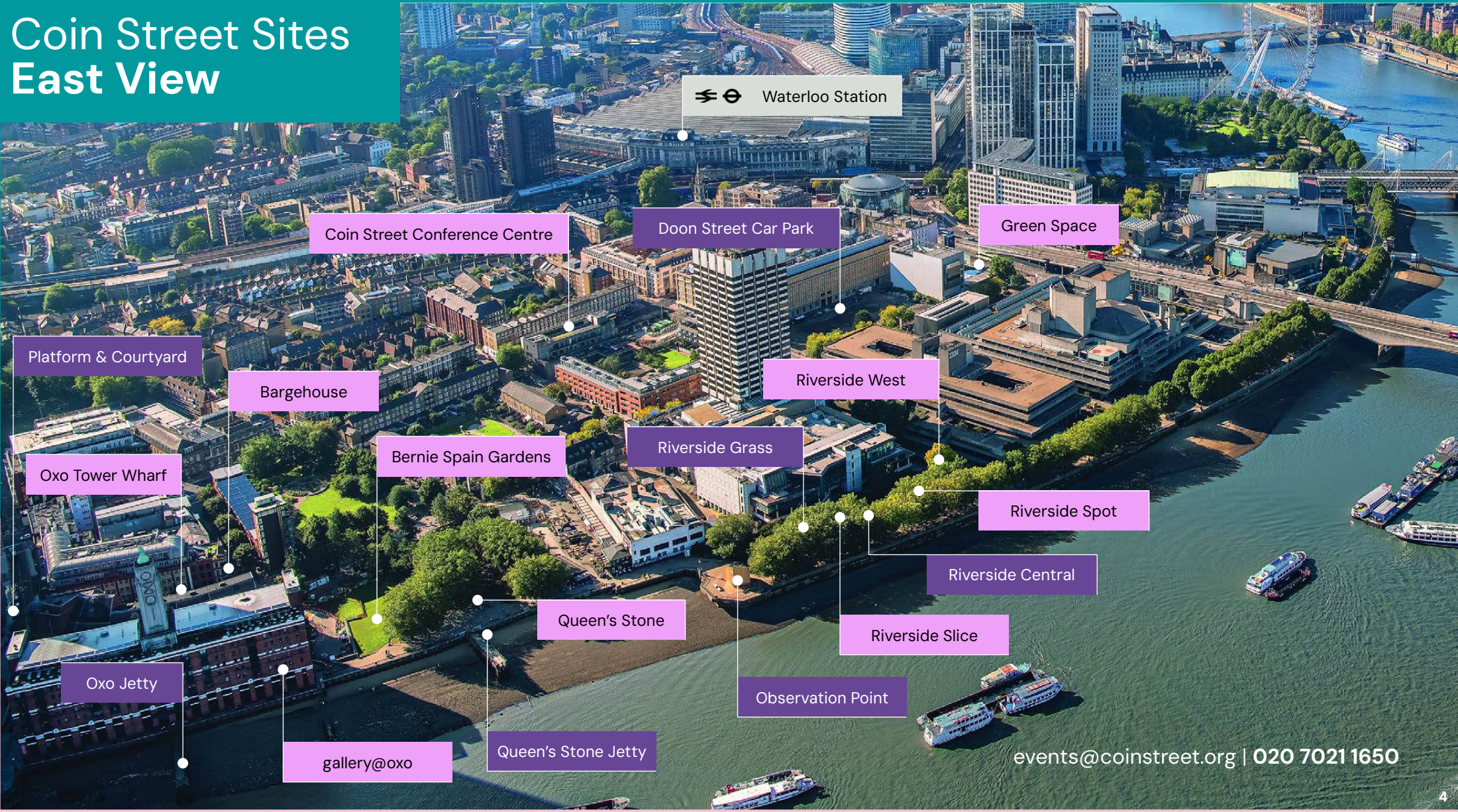


Oxo Jetty

Iconic Views



Coin Street Sites East View



Waterloo Station

Coin Street Conference Centre

Doon Street Car Park

Green Space

Platform & Courtyard

Bargehouse

Riverside West

Oxo Tower Wharf

Bernie Spain Gardens

Riverside Grass

Riverside Spot

Oxo Jetty

Riverside Central

Queen's Stone

Riverside Slice


gallery@oxo

Queen's Stone Jetty

Observation Point

events@coinstreet.org | 020 7021 1650

Coin Street Sites West View

Blackfriars Station 

Oxo Tower Wharf

Bargehouse

Oxo Jetty

Platform & Courtyard

Queen's Stone Jetty

gallery@oxo

Observation Point

Bernie Spain Gardens

Riverside Spot

Queen's Stone

Riverside Grass

Riverside Slice

Coin Street Conference Centre

Riverside Central

Riverside West

Doon Street Car Park

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Green Space

Global Audiences Local Reach

Our riverside event spaces are perfect for showcasing regional and international products. The diverse audience includes UK visitors and global tourists as well as residents, businesses and Londoners just enjoying the South Bank.

Popular with a plethora of creative agencies, these activation spaces provide perfect platforms for brands to introduce new products, boost awareness and improve customer engagement.



Who Visits the South Bank?

Home to some of the world's most successful businesses, the nation's leading arts and creative organisations alongside a growing residential population.



98 mins

Average daytime dwell time*

123 mins

Average evening dwell time*

131,172

Residents**

57.8m

Journeys each year
(Waterloo Station – 3rd
busiest station in UK)**

* Rendle Intelligence and Insights 2024

** ONS: Ward-level pop stats

*** Office of Rail and Road 2023

2.7m

visitors to the
South Bank
each month*

32m

visitors to the
South Bank
annually*

56%

of Londoners
have visited the
South Bank*

94%

visitors rate the
South Bank as good
or very good

91%

Londoners believe
the South Bank is
a good place to
enjoy culture +
entertainment

90%

walk along the river

51%

just go to relax

76%

eat and drink
locally

66%

of previous visitors
spent 3 or more
hours on their
recent visit to the
South Bank.

Notable local businesses and developments include:

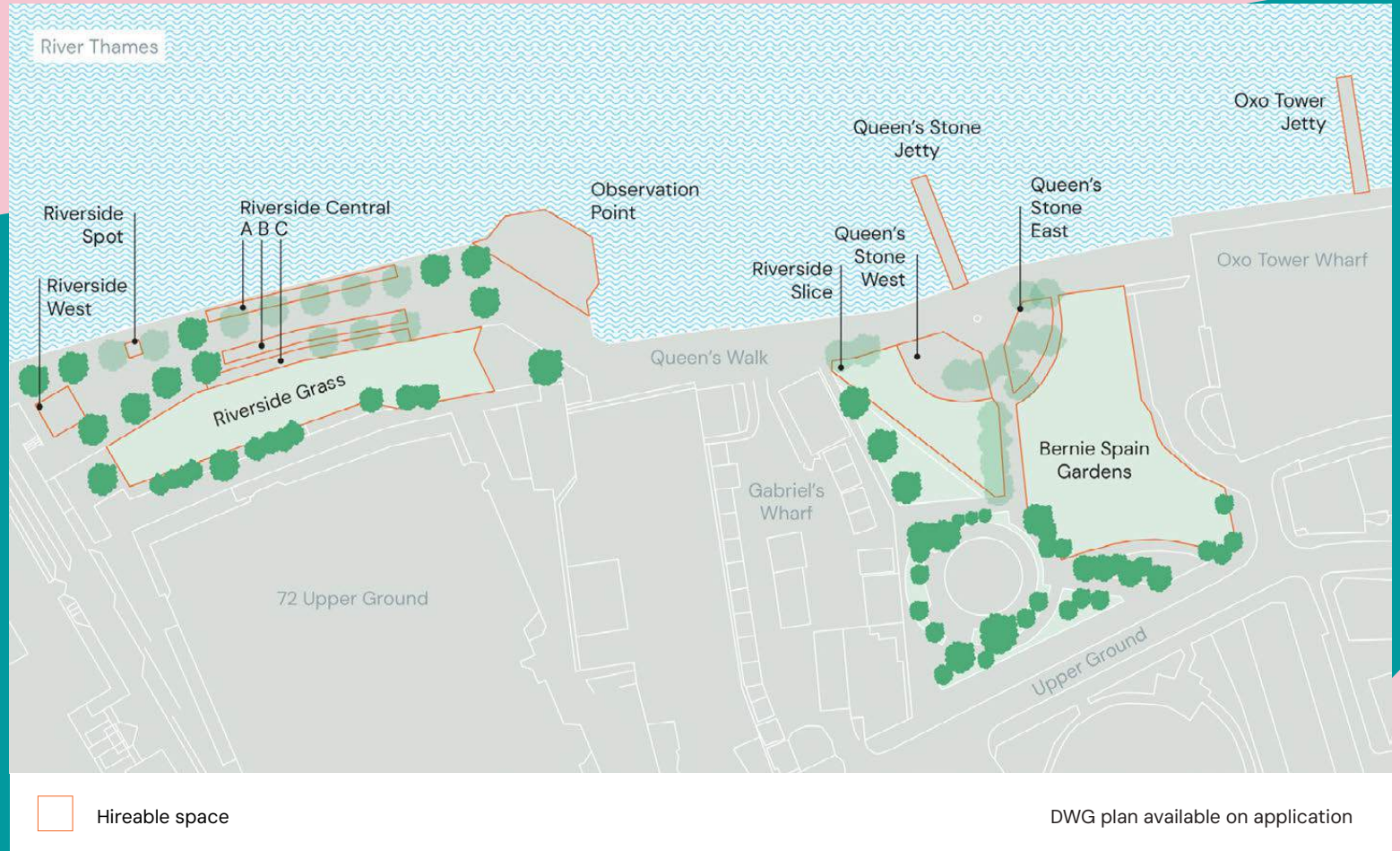
- Ogilvy and Mather
- Sea Containers Hotel
- WPP
- WeWork
- National Theatre
- Southbank Centre
- Royal Festival Hall
- BFI
- Easa Saleh Al Gurg Group (formerly IBM)
- South Bank Tower
- One Blackfriars
- 240 Blackfriars Road



World Class Location

Riverside Venues

- Riverside West
- Riverside Spot
- Riverside Central A, B and C
- Riverside Grass
- Observation Point
- Riverside Slice
- Queen's Stone East
- Queen's Stone West
- Queen's Stone Jetty
- Bernie Spain Gardens
- Oxo Tower Jetty



Observation Point

Framed by the iconic London backdrop of St Paul's and The City, the aptly named Observation Point provides 284m² of cobbled waterfront space, jutting over the Thames.

This prime brand activation space has provided the perfect location for a multitude of experiential activations, launch events, photo ops, PR stunts, film promotions and as part of worldwide on point amplifications.

events@coinstreet.org | 020 7021 1650



Virgin Holidays Treehouse



Yellowjackets



Ueshima Coffee Company

Observation Point

Technical Specifications and Site Plan

Size
497m²

Perimeter
96m

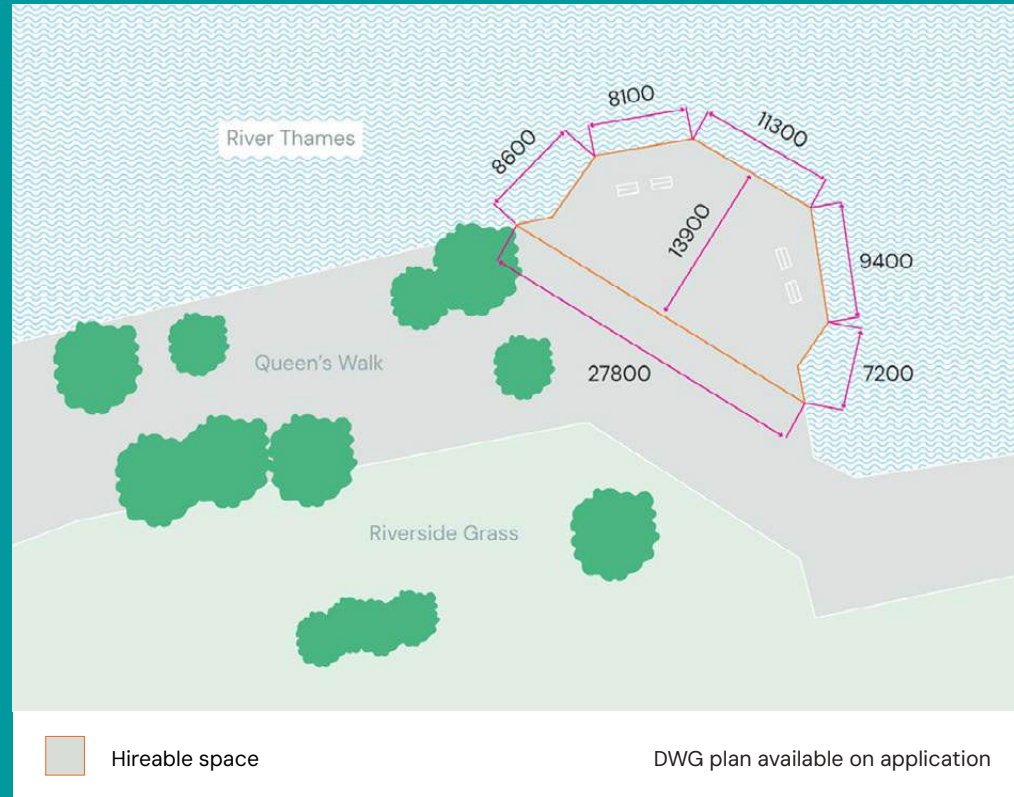
Surface
Cobble and clear mac resin

Power

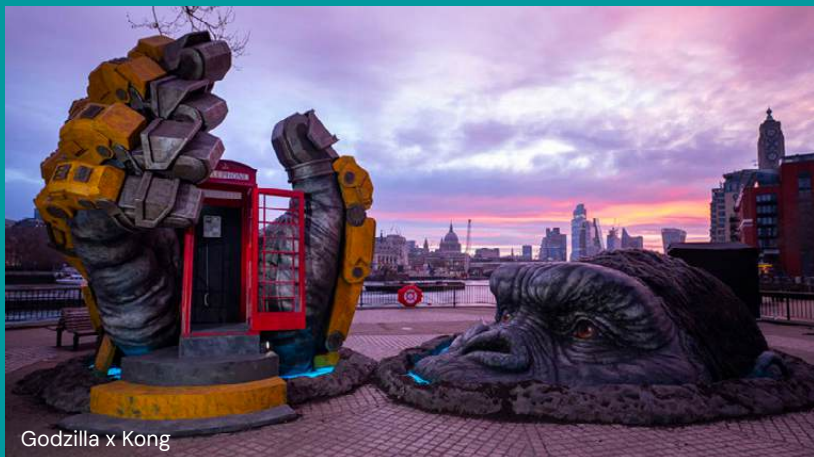
- 2x16 amp single phase + (subject to availability)
- 1x63 amp 3 phase supply or
- 2x31 amp single phase supplies
- 2x16 amp single phase supplies

Water
Tap access near to site

Access
Vehicle access to site (size and weight restrictions apply)



Observation Point Image Gallery



The team at CSCB are brilliant. Incredibly helpful and accommodating, they make the process of booking a site smooth and hassle free. Each event is different and presents its own unique logistical challenges. The team here understand this fully and are always incredibly supportive, helpful and positive.

Ministry of Fun

Riverside Grass

Adjacent to the South Bank Riverside Walkway and offering picturesque views of the Thames, Riverside Grass provides 1,044m² of outdoor green canvas. Large scale product launches, European beaches, international food markets and a wide range of cultural tourism festivals have popped up on this adaptable oasis on the South Bank.

In addition the trees along the adjoining walkway house a twinkling blue and white lighting installations adding sparkle to evening events.

events@coinstreet.org | 020 7021 1650



San Pellegrino



Ninja



Bulmers

Riverside Grass

Technical Specifications and Site Plan

Size

1,044m²

Perimeter

295m

Surface

Grass

Power

- 2x16 amp single phase + (subject to availability)
- 1x63 amp 3 phase supply or
- 2x32 amp single phase supply
- 2x16 amp single phase supply

Water

Tap access to water

Access

Vehicle access to site (size and weight restrictions apply)



The Coin Street team are helpful and professional in their approach to live activations.

Create

Riverside Central

The bustle of this versatile river walkway makes it an ideal outdoor exhibition space, key location for cultural festivals and a perfect 'bolt on' location to bigger Observation Point and Riverside Grass hires. The walkway is flanked by a stretch of iconic Thames Sturgeon lamposts.

We offer the flexibility of 3 locations within Riverside Central; chosen footprints lie either between the riverside railings and the tree line arcade a central strip or alongside the Riverside Grass.

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CALM - The Last Photo

Riverside Central

Technical Specifications and Site Plan

- A – Riverside Railings and treeline
- B – Central Strip of Tree lined arcade
- C – Section abreast of Riverside Grass

Size

1,044m²

Perimeter

295m

Surface

Grass

Power

- 2x16 amp single phase + (subject to availability)
- 1x63 amp 3 phase supply or
- 2x32 amp single phase supply
- 2x16 amp single phase supply

Water

Tap access to water

Access

Vehicle access to site (size and weight restrictions apply)



The booking process is smooth and professional. The team are very responsive and go out of their way to make sure the venue is right for our event. We are made to feel like valued customers and it's a pleasure to work with Coin Street every year.

ZSL

Smaller Events Wanting Big Footfall



Riverside West Riverside Spot

Riverside West

This prime pitch delivers 80m² of promotional space on the bustling Riverside Walkway. Adjacent to the National Theatre and IBM it's an ideal location for smaller events wanting big footfall. Daily hire fee concessions are also available for bookings of seven days or more and for exhibitions.

Riverside Spot

Nestled in the tree line arcade, Riverside Spot provides the perfect spot for smaller scale bin-style sampling. Half day hires are possible to enhance targeting opportunities to optimal audiences enabling brands direct consumer interaction on a smaller scale.

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Tenderstem



David Walliams - Space Boy



Santa Postal Service

Riverside West Riverside Spot Technical Specifications and Site Plan



Tudor Market Bar

Riverside West



Hireable space

DWG plan available on application

Size

80m² max. footprint available

Surface

Cobble and clear mac resin

Power

2×16 amp single phase

Water

Tap access near to site

Access

Vehicle access to site (size and weight restrictions apply)

Riverside Spot



Hireable space

DWG plan available on application

Size

1m x 0.5m

Surface

Cobble and clear mac resin

Power

2×16 amp single phase

Water

Tap access near to site

Access

Vehicle access to site (size and weight restrictions apply)

Location movement possible on application

Queen's Stone East & West

Her late majesty Queen Elizabeth II, laid the Queen's Stone at an official ceremony to celebrate the cultural segment of the much loved 2 mile promenade, the Queen's Walk. Surrounding this little jewel of South Bank history are 2 quadrants of cobbled walkway offering 131m² (east) or 202m² (west) of riverside promotional space. Adjacent to the Thames alongside Oxo Tower Wharf, this tree covered haven offers sites that lie directly on the bustling walkway. It also offers the option to recess back into the park providing a tranquil stop-off point to interact with experiential activities.

events@coinstreet.org | 020 7021 1650



Aperol Spritz



Science Soapbox



Corona

Queen's Stone East & West

Technical Specifications and Site Plan

Size

648m²

Perimeter

144m

Surface

Cobble

Power

- 3x16 amp single phase (subject to availability)
- 1x63 amp 3 phase supply
- 2x32 amp single phase supplies
- 2x16 amp single phase supplies
- 2x13 amp single phase supplies

Water

Tap access near to site

Access

Vehicle access to site (size and weight restrictions apply)



Queen's Stone is a great platform for creating effective experiential campaigns – an awesome site space with excellent footfall.

Sketch Events

We've been holding our Soapbox Science events at Queen's Stone for many years and love the space.

ZSL

Riverside Oasis



Bernie Spain Gardens

Alongside Oxo Tower Wharf and beside the Thames, Bernie Spain Gardens offers 1,730m² of uninterrupted riverside park space. The garden can be hired on its own or in conjunction with Queen's Stone Jetty and / or Riverside Slice providing a substantial footprint for large scale amplifications and bigger builds. A popular location for cultural festivals and sporting takeovers, Bernie Spain Gardens' depth provides ample space for dwell time activations.



Open work



Amazon



NFL

events@coinstreet.org | 020 7021 1650

Bernie Spain Gardens

Technical Specifications and Site Plan

Size

2,600m²

Perimeter

219m

Surface

Grass

Power

- 1x63 amp 3 phase supply or
- 2x32 amp single phase supplies
- 2x16 amp single phase supplies
- 2x13 amp single phase supplies
(subject to availability)

Water

Tap access near to site

Access

Vehicle access to site (size and weight restrictions apply)



The riverside venues are fantastic spaces for activations, photoshoots and PR stunts. Amazing backdrops, great footfall and the team are brilliant to work with. These venues are always amongst the first suggestions we make to our clients when choosing a site.

Ministry of Fun

Riverside Slice

With over 456m² of riverside space, Riverside Slice provides a green space haven adjacent to the Thames. Perfect for bigger events with smaller budgets. Daily hire fee concessions are also available for bookings of five days or more and for exhibitions.



Skittles Goo



VW



Sainsbury's BBQ

events@coinstreet.org | 020 7021 1650

Riverside Slice

Technical Specifications and Site Plan

Size

743m²

Perimeter

141m

Surface

Grass

Power

3x16 amp single phase drop down supplies

Water

Tap access near to site

Access

Vehicle access near to site (size and weight restrictions apply)

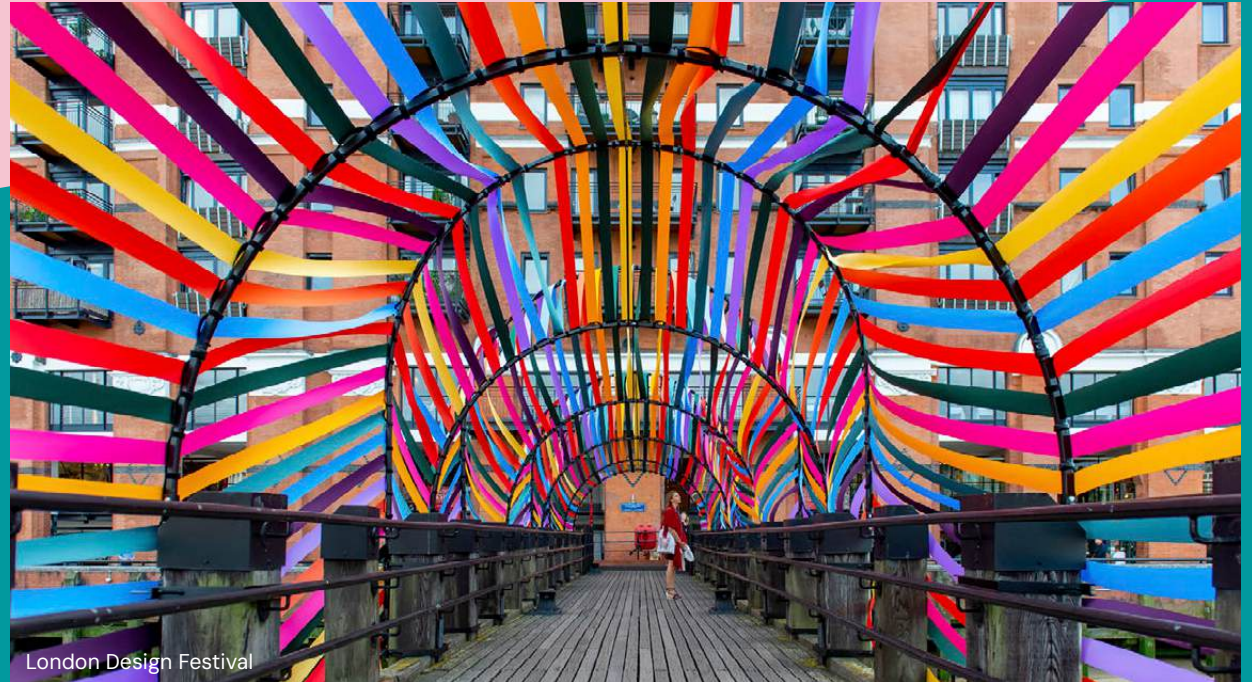


Coin Street are a very helpful and accommodating team. No project is too big and no request too small. We've worked with the team for over 15 years and value their input, guidance and responsiveness to ensure efficient delivery of our projects.

AmbientWW

Oxo Jetty Queen's Stone Jetty

Anchored in the Thames and providing unrestricted views spanning Somerset House to St Paul's, these two river jetties propel events right into the heart of the river. Both the Queen's Stone Jetty and the Oxo Jetty offer a truly unique opportunity to host bespoke river experiences to the public.



London Design Festival



Aperol Spritz



Science Soapbox

events@coinstreet.org | 020 7021 1650

Oxo Jetty

Queen's Stone Jetty

Technical Specifications and Site Plan

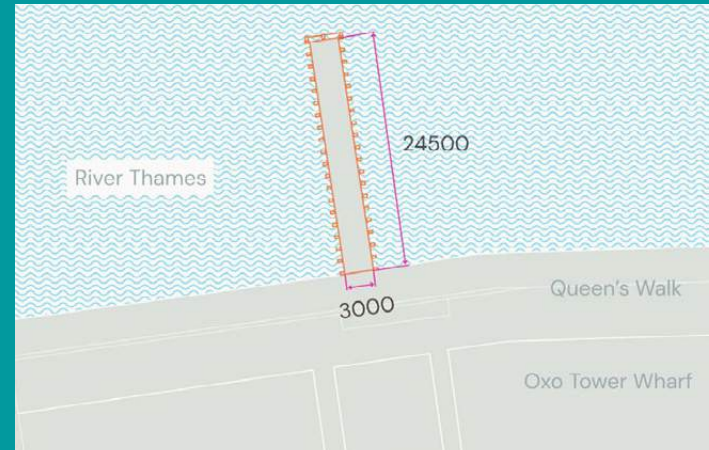


Working with CSCB has been an absolute pleasure. They have consistently proven themselves to be an excellent location provider, offering a range of flexible spaces that perfectly suit our needs. From their iconic locations to the versatility of their venues, CSCB has provided us with the ideal setting for our activations time and time again.

location:live

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Oxo Jetty



Hireable space

DWG plan available on application

Size
159m²

Perimeter
81m

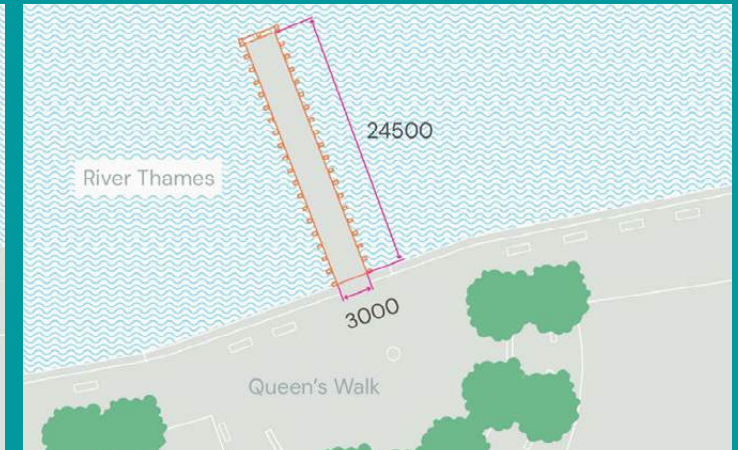
Surface
Wooden decking

Water
Tap access near to site

Power
No power on site; cabling to Oxo Tower Wharf 13 amp supply possible

Access
Vehicle access near to site (size and weight restrictions apply)

Queen's Stone Jetty



Hireable space

DWG plan available on application

Size
145m²

Perimeter
73m

Surface
Wooden decking

Water
Tap access near to site

Power
No power on site; cabling to Queen's Stone/Bernie Spain Gardens supplies possible (subject to availability)

Access
Vehicle access near to site (size and weight restrictions apply)

Floor plan measurements (mm) are for illustrative purposes only. Independent measurements should be taken for total accuracy.

Filming, Press Calls & Photoshoots

A Film London premier location, our 13-acre South Bank site offers an unrivalled mix of stunning views across the Thames to St Paul's Cathedral, green and leafy open spaces, the landmark Oxo Tower and a large, centrally located open air car park hugely popular for unit base parking.

Recent film credits include *The Children Act*, *Sicknote*, *Black Doves*, *The Gentlemen*, *This Time Next Year*, *Fast & Furious 10*, *Pistol*, *The Wife And Her House Husband* and *Everything I Know About Love*.

For more information

filming@coinstreet.org

www.film-london.files.svdcdn.com/production/South-Bank-and-Bankside-2024.pdf

Coin Street Community Builders manages a variety of unique and versatile outdoor spaces along the South Bank of the River Thames in London. From the iconic Oxo Tower Wharf to the scenic Bernie Spain Gardens, their locations offer a diverse range of settings that are perfect for filming and photoshoots. With a mix of stunning panoramic views, tranquil gardens, industrial backstreets, bustling courtyards and twinkling tree lined arcades, there is something here for any production.

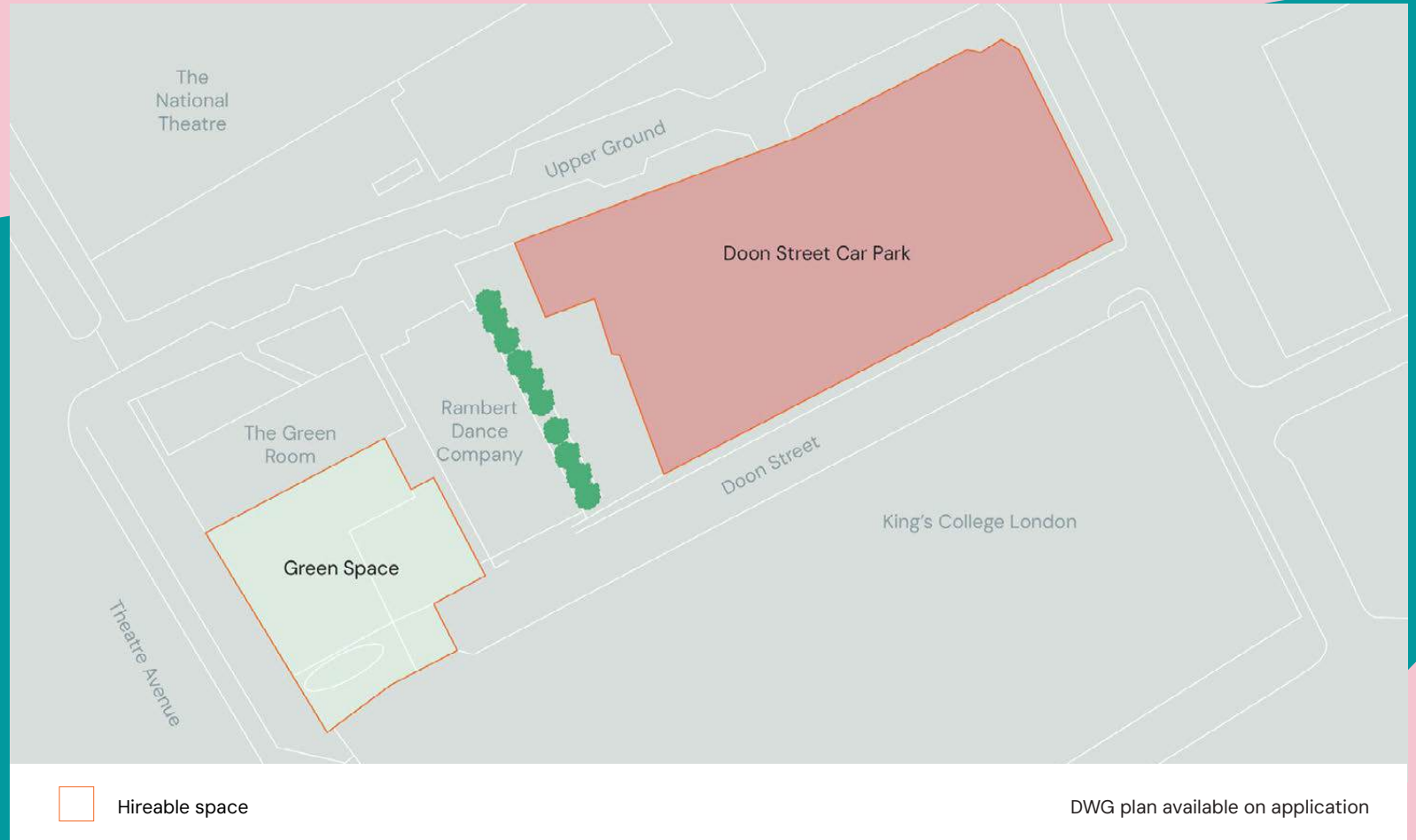
Their experienced filming team are always a pleasure to work with and crews will find they are in safe and capable hands.

Melinda Knowles
Film London



Blank Canvases

Doon Street Car Park and Green Space are adaptable sites, which can flex to your needs.



Green Space

Situated within a 5 minute walk from Waterloo Station and located next to BFI IMAX, Green Space is an enclosed hire opportunity that offers an adaptable, grassy venue perfect for leisure installations, immersive experiences, large buses, vehicles or builds and private space for invited audiences.



Boulebar



Boulebar



Apple

events@coinstreet.org | 020 7021 1650

Green Space

Technical Specifications and Site Plan

Size

850m² usable space

Surface

Grass & concrete hard standing

Power

- 1x63 amp 3 phase
- 2x32 amp 3 phase
- 2x32 amp single phase
- 2x16 amp single phase

Water

Tap access approx 100 meters to site and subject to availability

Access

Vehicle access to site (size and restrictions apply). Pedestrian access gate and steps side path off Upper Ground



Working with the CS Venue Supervisors ensures all projects are built according to plan and that H&S regulations are followed at all times. Not to mention they are a very helpful and flexible crew always willing to go the extra mile to ensure all projects run smoothly.

AmbientWW

Doon Street Car Park

A flexible ground level, non-height restricted, open-air space sited behind the National Theatre and next to Rambert. 3 minutes from the Riverside Walkway, this unique 3,284m² site is ideally located in the heart of the South Bank.

With seven metre gated access straight onto site from the road, Doon Street car park has played host to a variety of large structures including double heighted marquees, Spiegel tents and urban beaches.

Despite its rugged appearance the venue has been home to a variety of cultural and leisure shows including Meeting Van Gogh, Art of The Brick, London City Beach and La Clique.

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London City Beach

Doon Street Car Park

Technical Specifications and Site Plan

Size

3,284m²

Surface

Gravel

Power

1x63 amp 3 phase

Water

Tap access near to site

Access

Vehicle access on to site



Coin Street's commitment to community-driven initiatives aligned perfectly with our goal of creating a fun and inclusive space. It has been a pleasure to see how their dedication to enriching the South Bank neighbourhood combined with our operational expertise turned this project into a buzzing hotspot.

Awesome Events
London City Beach

London Landmarks



OXO Tower Rebrand

A unique opportunity to co-brand one of London's most iconic skyline buildings. Originally installed to flout advertising permissions in the 1930s, the red neon lights still proudly glow over the Thames.

Recent transformations include a viral PlayStation activation (attracting 14.3 million views on Twitter within 24 hours of going live) Barbie, Kong v Godzilla, Drake and a Valentine's Day activation, with OXO Tower blowing kisses to Londoners everywhere!

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OXO Tower Rebrand Technical Specifications

Surface

Reinforced concrete and glass

Power

1x63 amp 3 phase

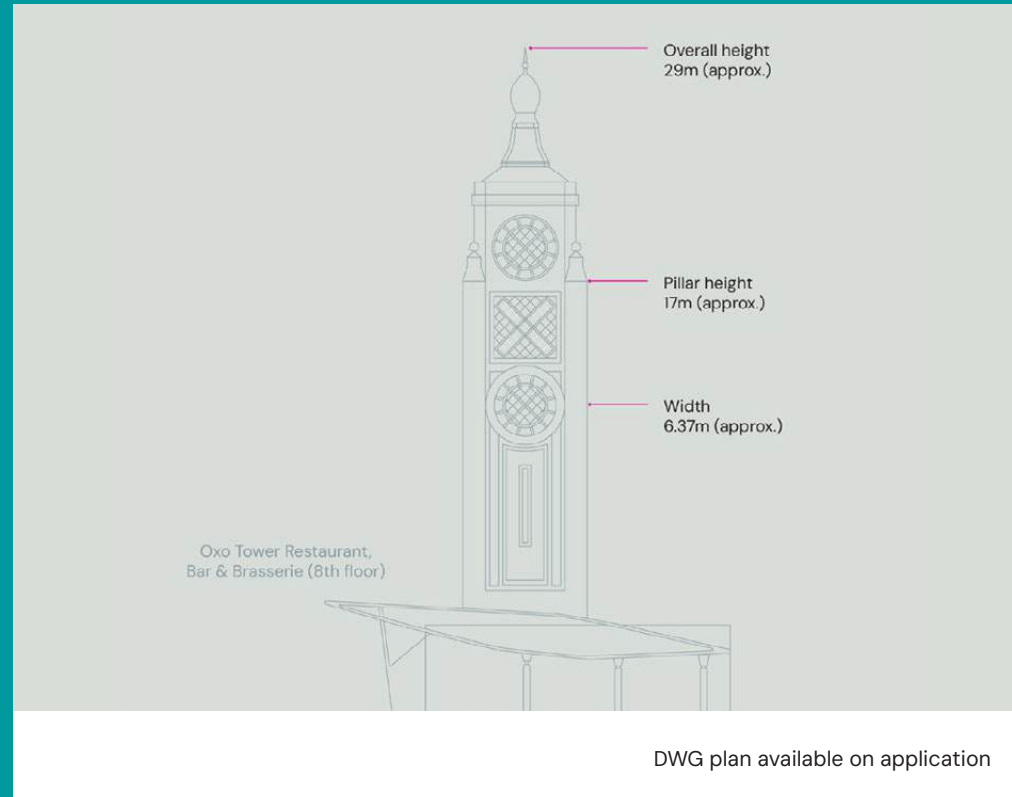
Water

None

Access

Via lifts/spiral staircase.

Parking in Oxo Tower Wharf loading bay
(subject to availability)



I just wanted to say a huge thank you to Steve and Anthony for their dedicated, professional and helpful work on our build, shoot, live activation and derig. They were outstanding. They collaborated with us to ensure that we had happy clients, happy public and hopefully happy venue team and we were blown away by their work. We would not hesitate to recommend Coin Street.

Premier PR

The Coin Street team are lovely to work with – fast, knowledgeable and always go the extra mile.

Sketch Events

Courtyard & Platform

At the centre of Oxo Tower Wharf, Courtyard and Platform offer flexible and open-air spaces that are the perfect canvas for creativity.

Ideal for public installations and outdoor exhibitions, sculpture, interactive activations, and enlivenment events the courtyard is a space to dwell and meet, a stone's throw from the bustling riverside walkway and overlooked by the popular OXO Restaurant, Bar and Brasserie as well as surrounding creative offices and studios.

events@coinstreet.org | 020 7021 1650



Oxo Gallery

Situated on the ground floor of Oxo Tower Wharf, Oxo Gallery is bright and spacious venue with floor to ceiling windows and direct access to the busy Riverside Walkway. Offering 1500 sq. ft (140m²) of accessible space Oxo Gallery is perfect for press launches, receptions, pop up shops or creative brand experience.



events@coinstreet.org | 020 7021 1650

Installation Handbooks & Site Plans

'Fail to plan, plan to fail'

We recognise that elite events rely on planning, and that great plans are best achieved with as much information as possible. So...

Installation Handbooks:

To assist with this from outset, each of our venues has its own installation handbook that aims to provide a wealth of site detail. From vehicle access to entertainment, alcohol to sampling, working hours, building advice and more; each handbook's purpose is to provide a mini 'site bible' of must-have information.

Site Plans:

Alongside the installation handbooks are individual site plans so that installs can be mapped out in advance and footprint requirements insured. Venue plans are also available as DWGs on request.

Venue Supervisors and RAMS:

Possessing a wealth of site knowledge, our Venue Supervisors not only provide on-site guidance on the day but also act as a dedicated liaison for logistical and technical queries during the planning process to ensure that submitted RAMS can be signed off.

All activities across the venues are required to have a Venue Supervisor – [please refer to rates page for more information](#).

Production and Equipment:

The foundation of an expert event is health and safety which in turn relies on the correct production and materials.

Please refer to the installation handbooks for signposting on our venues and note that all client events are welcome to source and supply their own certified equipment.

Those requiring any support with equipment hire can also speak to Create Productions who offer a door-to-door delivery and collection service of approved equipment from fencing to DDA low

The venue supervisors are friendly and helpful. The arrival on site and installation is always stress-free and the supervisors are on hand in case there are any problems.

ZSL

We found the installation guide very useful when planning our event, it has all the information you need to plan logistics and understand the particular features of the space.

Boulebar

The venue supervisors fully understand the logistics involved in setting up a site for a bespoke activity. They just get it. They are flexible and accommodating and do all they can to help to facilitate an easy experience and make an event a success.

Ministry of Fun

The venue supervisors are great – we always feel reassured we are in safe hands.

Sketch Events

Rates, Additional Services, Fees, & Marketing

Daily Rates

1 April 2025 – 31 March 2026

Bernie Spain Gardens	£6,000 + VAT
Doon Street Car Park	£6,250 + VAT
Green Space	£3,300 + VAT
Oxo Jetty	£4,300 + VAT
Queen's Stone Jetty	£4,300 + VAT
Observation Point	£7,500 + VAT
Queen's Stone	£6,000 + VAT
Riverside Central	£6,000 + VAT
Riverside Grass	£6,000 + VAT
Riverside Slice	£3,100 + VAT
Riverside West	£3,250 + VAT
Riverside Spot	£2,500 + VAT
Courtyard & Platform	On application (Applied Art subsidies possible)
OXO Tower	On application and subject to approval
Oxo Gallery	£3,000 + VAT £2,000 + VAT per build and de-rig days

Venue Supervisor

All activities across the venues are required to have a Venue Supervisor. Possessing a wealth of site knowledge, the Supervisors not only provide on-site guidance on the day but also act as a dedicated liaison for logistical and technical queries during the planning process.

Venue Supervisor – event / booking

Minimum call out of up to 5 consecutive hours. £175+VAT, £35+VAT per hour or part thereof thereafter.

Fees applicable

- One day hire period – access time through to departure time
- Two or more day hire period – during all set up and de-rig activities and if vehicle access is required outside of these times. Venue Supervisors may also be required during events deemed sensitive, guidance on application.

Venue Supervisor Technical Recce on site meeting

Minimum call out of up to 5 consecutive hours. £175+VAT.

Power and Water

Three-phase and single-phase power is available subject to venue; meters are read start and end of hire.

Riverside Parks and Gardens

35p+VAT per unit

Green Space

35p+VAT per unit

Doon Street Car Park

46p+VAT per unit

Water is available from a number of tap stands around the site and charged at a flat fee of £15+VAT per day.

Music, Entertainment and Alcohol

We have a premises licence that permits sampling/selling food 8am–9pm, alcohol 12 noon–9pm, and entertainment, film, music etc 10am–8/9pm, depending on the venue. Events with alcohol (sold

or served/private or public audience) must provide an appropriate number of Personal Licence Holders on site at all times.

Security, Waste Management and Event Support

We have approved Security and Waste Management suppliers authorised to work at our venues. Please get in touch with us if you require either of these provisions. All of our approved contractors pay their staff the London Living Wage as a minimum.

You can also let us know if you require help with production equipment or project management; we'll be happy to provide you with recommendations.

Damage Deposits

Dependant on venue, event type and duration, damage deposits are charged from £1000.

Conference Centre

With a variety of modern, purpose-built rooms, Coin Street Conference Centre offers an ideal back-of-house space for your film and TV production needs, based just 8 minutes' walk from London's South Bank. Whether you require extras' holding areas, costume and make-up rooms, or audition spaces, our venue is designed to accommodate every aspect of your production's behind-the-scenes operations. Our flexible spaces comfortably host between 6 to 170 people seated or up to 200 standing, and we provide high-speed internet, hybrid meeting technology and in-house AV equipment to support your technical needs.

Additionally, our 4th-floor Roof Terrace offers stunning South Bank views, perfect for capturing iconic London backdrops.

We are conveniently located near major transport links, being equidistance between Waterloo and Blackfriars. The venue offers loading bays and a 200-space car park, ensuring easy equipment setup. Out of hours, weekend, and overnight hire can be arranged upon request, with a nominal additional fee.



events@coinstreet.org | 020 7021 1650

Why Choose Coin Street?

By choosing Coin Street sites for your event, you are investing in the future of the South Bank and the local neighbourhood.

Coin Street Community builders (CSCB) is a social enterprise, and our aim is to make our inspirational neighbourhood a thriving place to live, work in, and visit.

CSCB has transformed a derelict 13-acre site into a thriving mixed-use neighbourhood.

CSCB has built cooperative homes, and is planning additional new homes; completed the South Bank Riverside Walkway; created Bernie Spain Gardens; refurbished

Oxo Tower Wharf for mixed uses: hosts conferences; organises events and provides childcare, family support, learning, sports, and a wide range of other community programmes.

Income is generated from a variety of sources including the hire of retail and catering spaces, event spaces, meeting room spaces, art galleries and conference venue spaces.

CSCB is a company limited by guarantee established by residents in 1984 following a campaign against large scale office proposals.



events@coinstreet.org | 020 7021 1650

Contact Us

For more information, to book or view any of the spaces we have available contact the events team on **020 7021 1650** or email events@coinstreet.org

Coin Street neighbourhood centre,
108 Stamford Street, South Bank,
London SE1 9NH

www.coinstreet.org/venue-hire



events@coinstreet.org | 020 7021 1650

Coin Street 