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### SOUTH BANK FOOTFALL & DEMOGRAPHICS

An average of

## 30,000 VISITORS per day walk along the Riverside Walkway

South Bank is home to

55,700 JOBS

11,000 RESIDENTS

Attracts an estimated

### 25 MILLION

visitors to the South Bank every year

Notable new South Bank developments include

- DOON STREET
- ONE BLACKFRIARS
- 240 BLACKFRIARS ROAD
- SEA CONTAINERS HOUSE

(home to Ogilvy & Mather, Mondrian London hotel and Puma)

South Bank visitor expenditure equates to approximately

### £240 MILLION

per year

Waterloo Station is the UK's busiest station with

### 100 MILLION **JOURNEYS**

each year and is set to grow by 20% in the next 5–10 years

Current developments proposed in the area will create

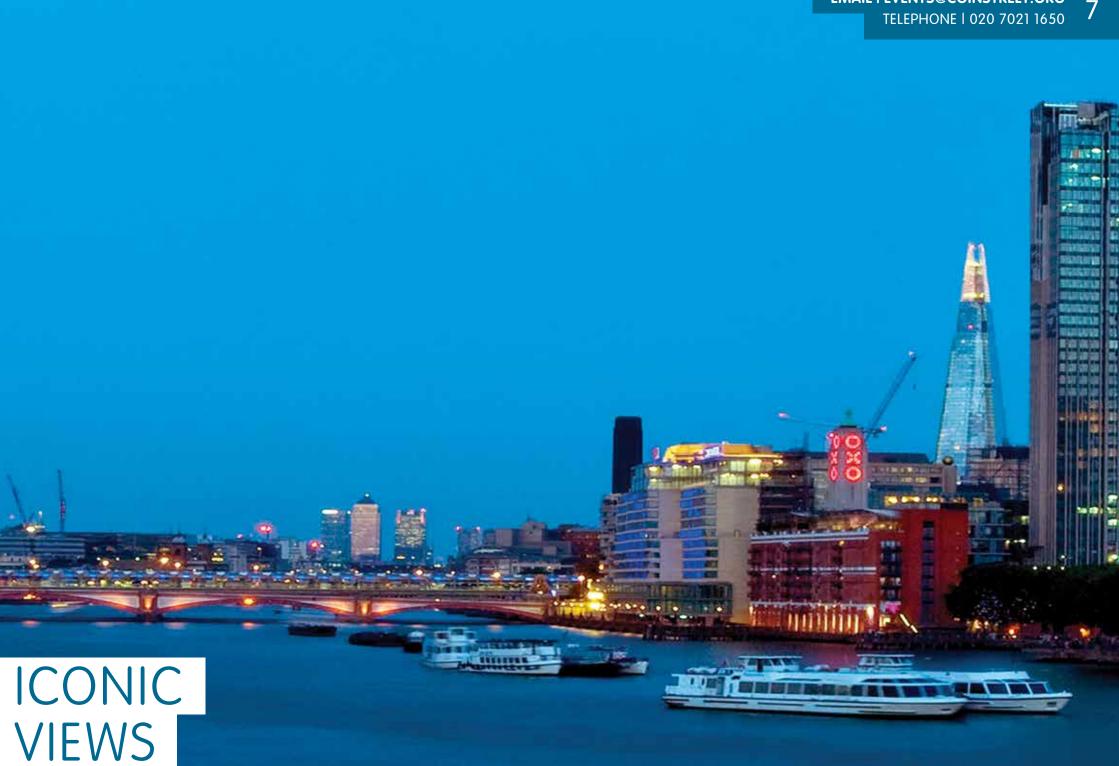
**16,500 NEW JOBS** 

and create new homes for

4,800 RESIDENTS

40% of Waterloo Station users exit in the surrounding public realm

SOURCE: 'Supporting Growth in the South Bank: Summary Report' Volterra Partners, November 2012



Coin Street is a good event partner with great spaces.
Where else in London can you find a variety of flexible spaces with a huge footfall of inquisitive people?
\*\*

**Your Audience Ltd** 

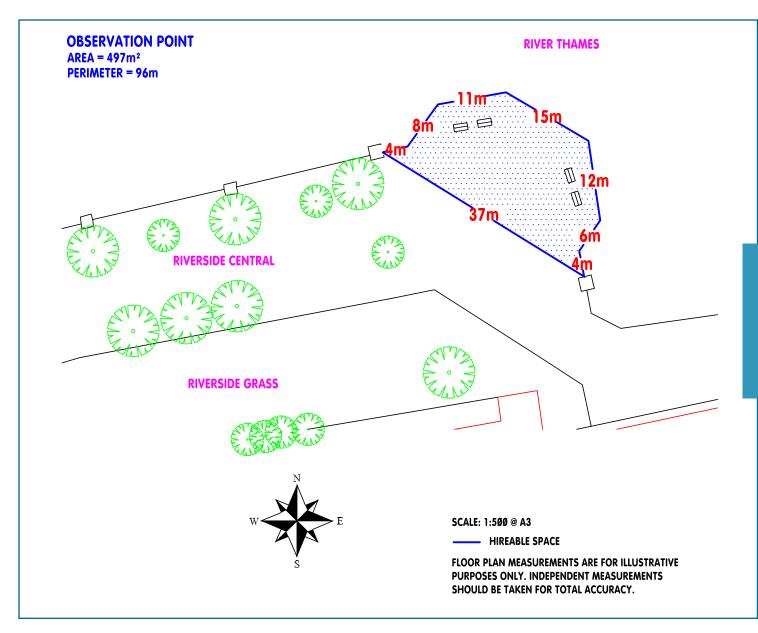






# OBSERVATION POINT

## TECHNICAL SPECIFICATIONS



**SIZE** 497m<sup>2</sup>

**SURFACE**Cobble and clear mac resin **POWER**2x16 amp single phase +

(subject to availability) 1x63

(subject to availability) 1x63 amp 3 phase supply or 2x31 + 2x16 amp single phase

supplies

**WATER** Tap access near to site

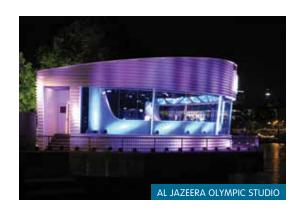
**ACCESS** Vehicle access to site (size and

weight restrictions apply)

### CAD PLAN AVAILABLE ON APPLICATION

The beauty of the Observation Point is the aspect and enormous footfall which guarantees any brand engagement having the best chance of tangible impact and serious ROI. The interactive tree projection we did for John Lewis perfectly illustrated that with thousands of people stopping and photographing it. 39

**CURB** 





I highly value our partnership with Coin Street for experiential activities on the South Bank.

**JC Decaux Live** 

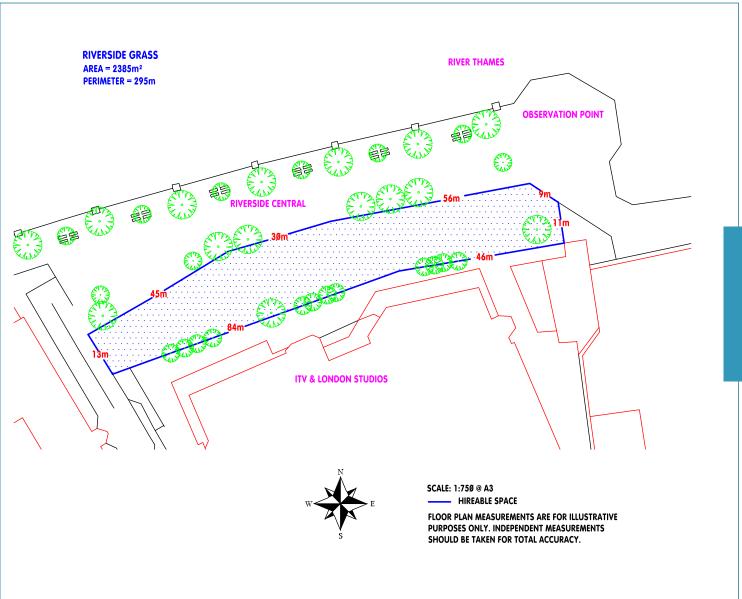






# RIVERSIDE GRASS

## TECHNICAL SPECIFICATIONS



SIZE 2,385m<sup>2</sup>
SURFACE Grass

**POWER** 2x16 amp single phase +

(subject to availability) 1x63 amp 3 phase supply or 2x32 +2x16 amp single phase

supply

**WATER** Tap access to water

**ACCESS** Vehicle access to site (size

and weight restrictions apply)

### **CAD PLAN AVAILABLE ON APPLICATION**

to activate Malaysia Spring Market due to the quantities of people who are walking on the South Bank. When you're attempting to showcase a product these are precisely the types of time rich people you need.

**Your Audience Ltd** 





**Top Dog Promotions** 

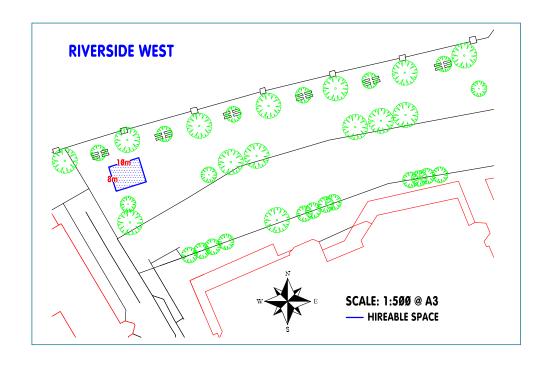


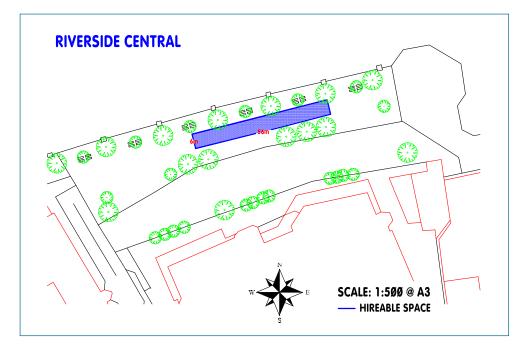






# RIVERSIDE WEST AND RIVERSIDE CENTRAL TECHNICAL SPECIFICATIONS





**SIZE** 80m² max. footprint available.

Location movement possible on application.

**PERIMETER** 36m

SURFACECobble and clear mac resinPOWER2×16 amp single phaseWATERTap access near to site

**ACCESS** Vehicle access to site (size and weight restrictions apply)

**CAD PLAN AVAILABLE ON APPLICATION** 

**SIZE** 336m² max. footprint available.

Location movement possible on application.

PERIMETER 124m

**SURFACE** Cobble and clear mac resin

**POWER**  $6\times16$  amp single phase + (subject to availability)  $1\times63$  amp 3 phase

supply or  $2 \times 32 + 2 \times 16$  single phase supplies

**WATER** Tap access near to site

**ACCESS** Vehicle access to site (size and weight restrictions apply)

**CAD PLAN AVAILABLE ON APPLICATION** 





**66** Working with the Supervisor enabled us to plan and deliver a complex activity far faster than a 3rd party contractor. It meant despite impossible time frames we were able to deliver an extraordinary job effortlessly despite the complexity. 99

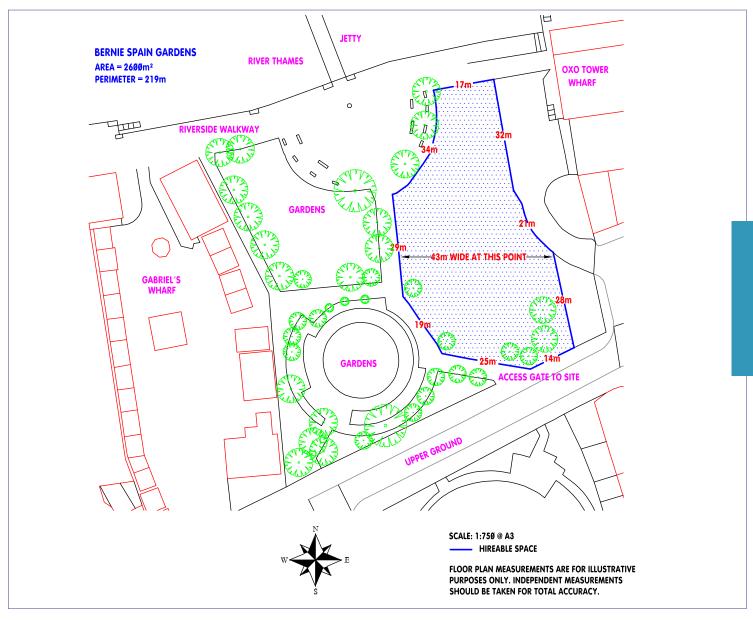
**CURB** 







# BERNIE SPAIN GARDENS TECHNICAL SPECIFICATIONS



SIZE 2,600m<sup>2</sup>
SURFACE Grass

**POWER** 1×63 amp 3 phase supply or

 $2\times32 + 2\times16 + 2\times13$  amp single phase supplies (subject

to availability)

**WATER** Tap access near to site

**ACCESS** Vehicle access to site (size and

weight restrictions apply)

### CAD PLANS AVAILABLE ON APPLICATION

Good Morning Britain love coming live from the South Bank on a summer's day. It has the most stunning and iconic views of London; its scenery is breathtaking and our presenters and guests enjoy the location. Coin Street couldn't be more helpful in accommodating our live programmes.

**ITV Breakfast Television** 



Coin Street always offer exceptional service and on point suggestions for amplification.
Looking Glass

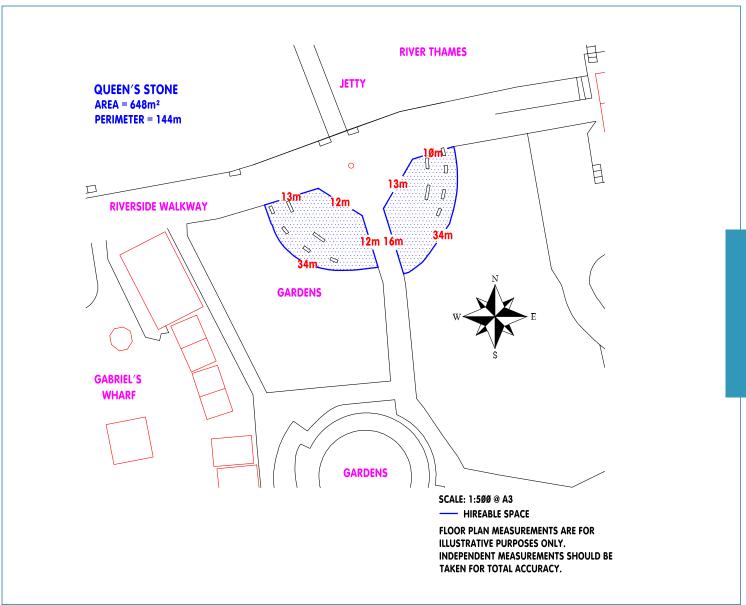






# QUEEN'S STONE

### TECHNICAL SPECIFICATIONS



SIZE 648m<sup>2</sup>
SURFACE Cobble

**POWER**  $3 \times 16$  amp single phase +

(subject to availability)  $1\times63$  amp 3 phase supply or  $2\times32 + 2\times16 + 2\times13$  amp single

phase supplies

**WATER** Tap access near to site

**ACCESS** Vehicle access to site (size and

weight restrictions apply)

### **CAD PLANS AVAILABLE ON APPLICATION**

1 have overseen many successful campaigns on the Observation Point and more recently the Queen's Stone, which is a fantastic site from Coin Street. With the right campaign I'm always happy to advise my clients to activate on South Bank, it's a truly great space. Campaign objectives are usually met and often exceeded.

**JC Decaux Live** 



## **JETTIES**

Anchored in the Thames and providing



### **EMAIL | EVENTS@COINSTREET.ORG** TELEPHONE | 020 7021 1650

**66** A versatile space in such a central location is a rarity in London and the events team are a pleasure to work with. We look forward to utilising further event spaces in the future. \*\*

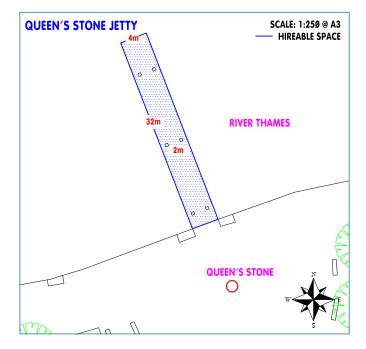
**Awesome Events** 

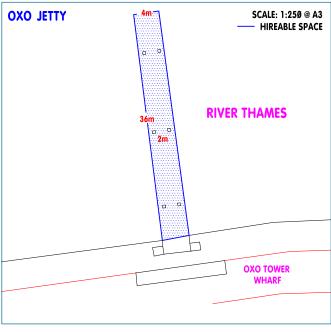


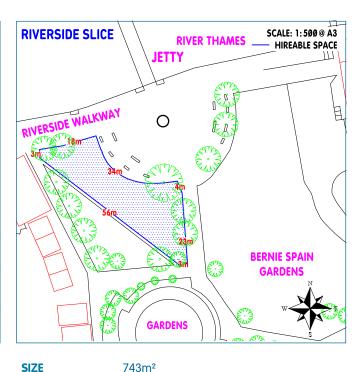




# QUEEN'S STONE JETTY, OXO JETTY AND RIVERSIDE SLICE TECHNICAL SPECIFICATIONS







SIZE	145m²
PERIMETER	73m
SURFACE	Wooden decking
POWER	No power on site; cabling to Queens Stone Bernie Spain Gardens supplies possible (subject to availability)
WATER	Tap access near site
ACCESS	Vehicle access near to site (size and weight restrictions apply)

PERIMETER 81m

SURFACE Wooden decking

POWER No power on site; cabling to Oxo
Tower Wharf 13 amp supply possible

WATER Tap access near site

ACCESS Vehicle access near to site (size and weight restrictions apply)

PERIMETER

141m

SURFACE

Grass

POWER

3x16 amp single phase drop down supplies

WATER

Tap access near to site

ACCESS

Vehicle access near to site (size and weight restrictions apply)

**CAD PLANS AVAILABLE ON APPLICATION** 

CAD PLANS AVAILABLE ON APPLICATION

**CAD PLANS AVAILABLE ON APPLICATION** 





Coin Street and their Venue Supervisors were extremely professional and a pleasure to work from start to finish

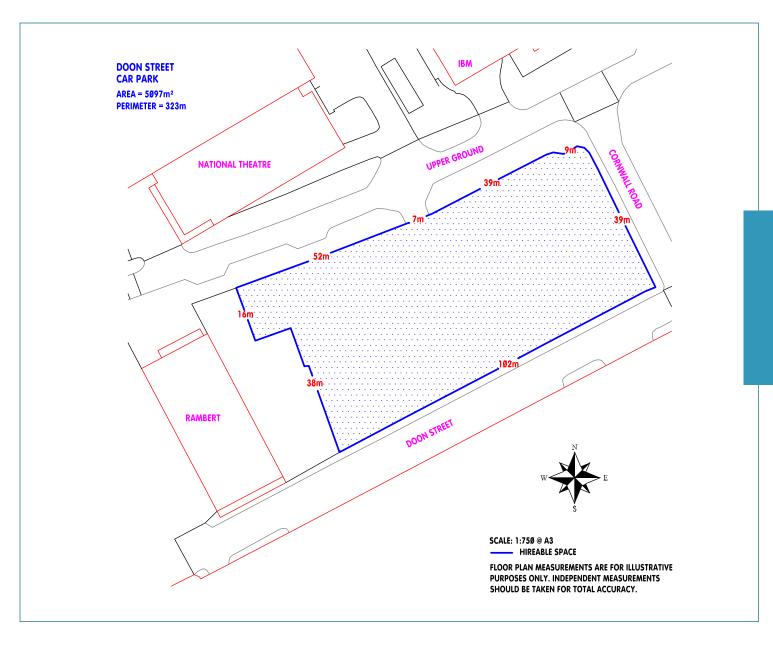
**Events in the Sky** 







# DOON STREET CAR PARK TECHNICAL SPECIFICATIONS



**SIZE** 5,097m<sup>2</sup> **SURFACE** Gravel

POWER 2×63 amp 3 phase supply +

1x32 + 1x16 + 1x13 amp single

phase supplies

WATER Tap access near to site

ACCESS Vehicle access on to site

### **CAD PLANS AVAILABLE ON APPLICATION**

We've worked on the Doon Street Car Park site since 2010 running two large event structures as a theatre and for corporate events.

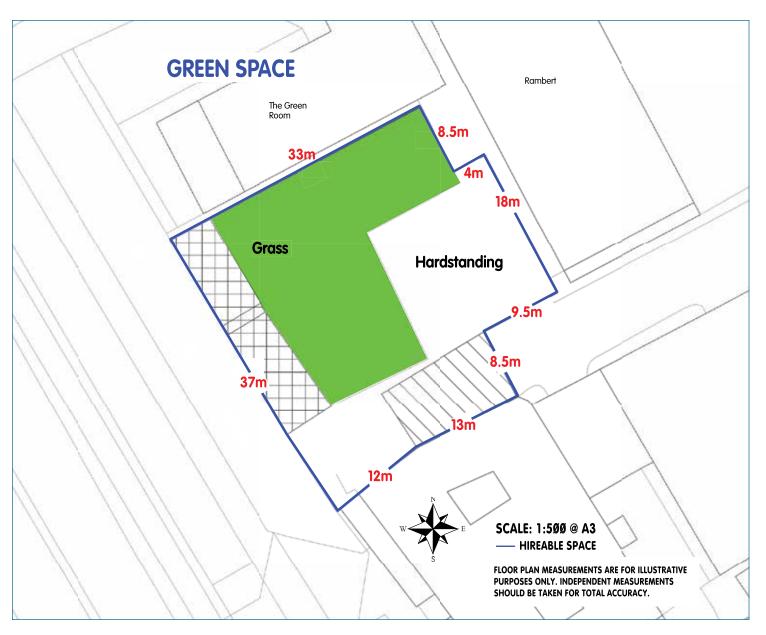
The site is in a prime location on London's South Bank and boasts excellent transport links via Waterloo, making it easily accessible for our guests to get to.

**Awesome Events** 





# GREEN SPACE TECHNICAL SPECIFICATIONS



**SIZE** 850m<sup>2</sup> usable space

**SURFACE** Grass & concrete hard standing

**POWER** A 100amp supply that can be

split to 1 x 63amp 3 phase or 2 x 32 3 phase and single phase

via commando sockets

**WATER** Tap access approx 100 meters to

site and subject to availability.

**ACCESS** Vehicle access to site

(size and restrictions apply)
Pedestrian access gate and steps

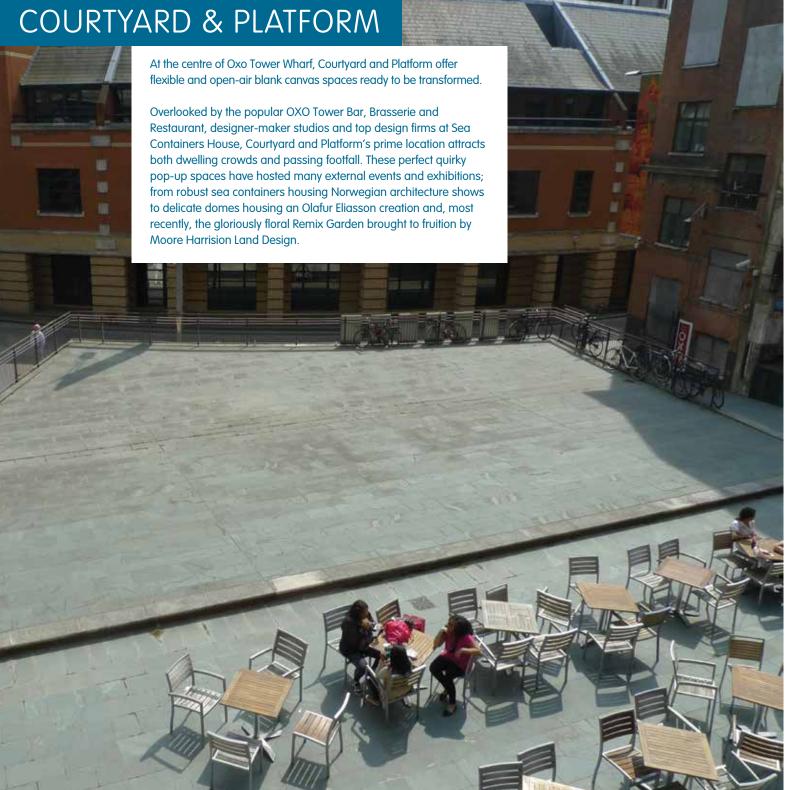
side path off Upper Ground

### CAD PLANS AVAILABLE ON APPLICATION







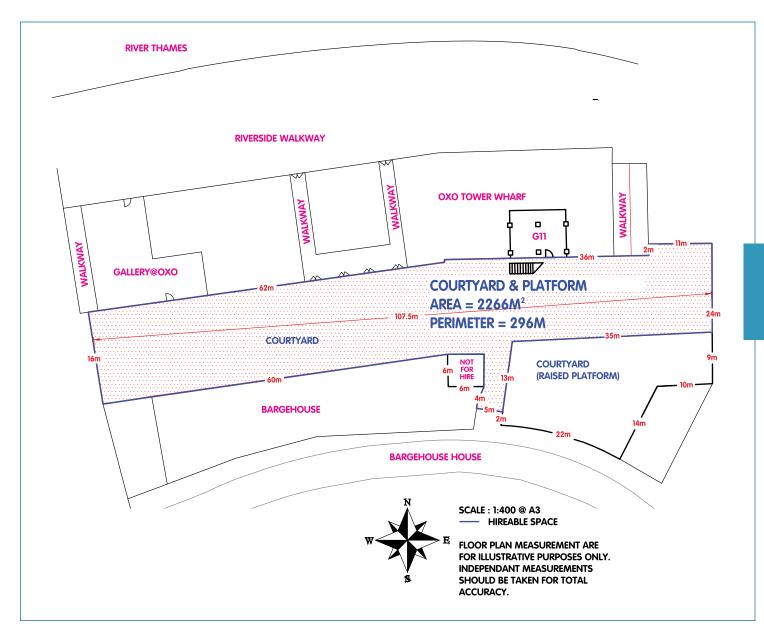








# COURTYARD & PLATFORM TECHNICAL SPECIFICATIONS



SIZE Courtyard 2266m<sup>2</sup>

Platform 525m<sup>2</sup>

**SURFACE** Slate paving

**POWER**  $1 \times 8 + 4 \times 13$  amp single

phase supplies

**WATER** Tap access near to site

**ACCESS** Vehicle access adjacent to site

on roadside (Council permits

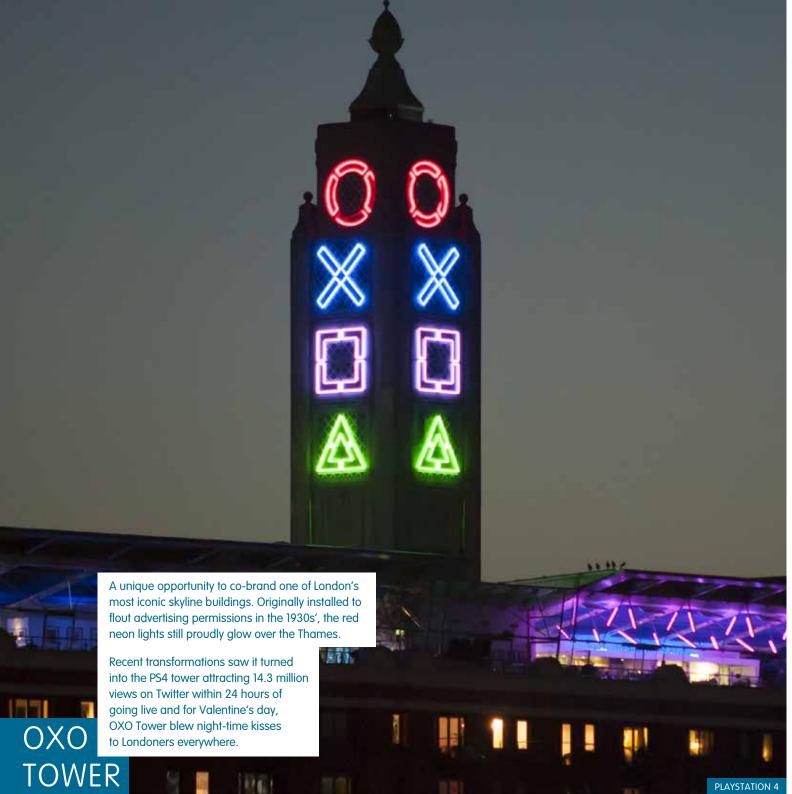
required)

### **CAD PLANS AVAILABLE ON APPLICATION**

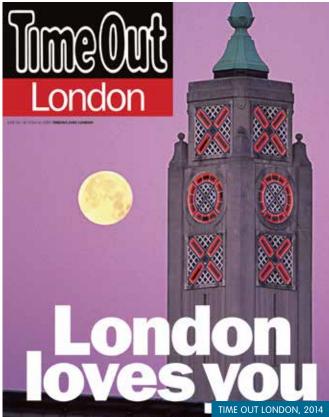
66 Coin Street couldn't be more helpful in accommodating our live programmes. 39

**ITV Breakfast Television Ltd** 









**SURFACE** Reinforced concrete and glass

**POWER** 1×63 amp 3 phase

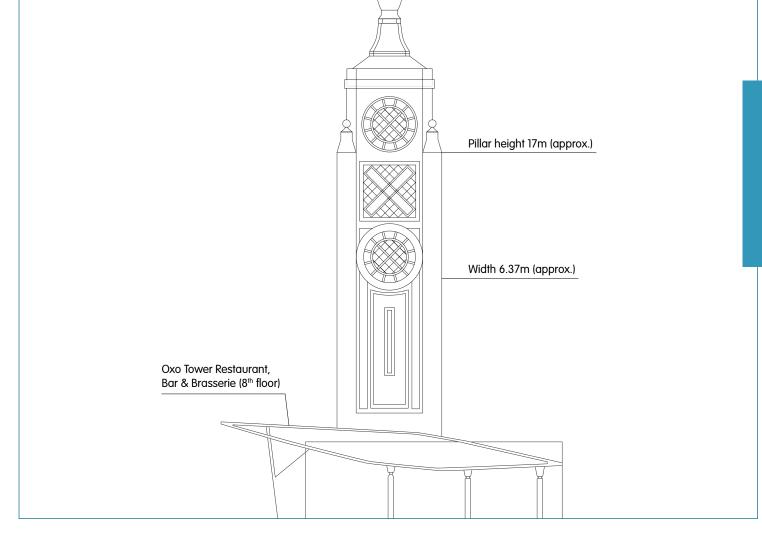
WATER None

**ACCESS** Via lifts/spiral staircase.

Parking in Oxo Tower Wharf loading bay (subject to availability)

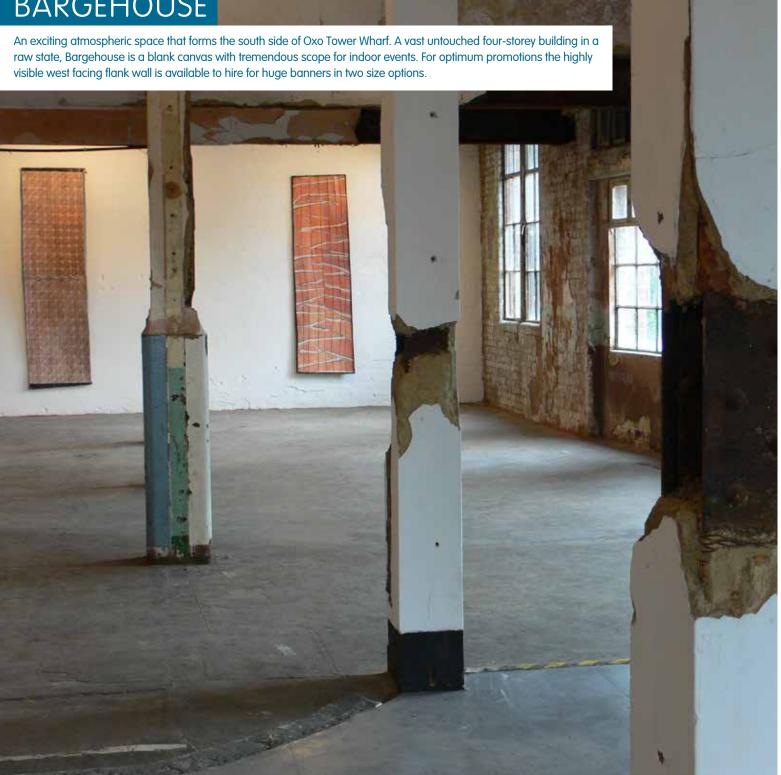
Oelivering the PS4 symbols on the OXO Tower and creating one of the most successful stunts in PR history was only made possible by the flexibility and pro-activity of the Coin Street team which is very rare in similar venues. The power of being in that location on the South Bank was a big factor in delivering over 50 million social media views and an iconic piece of marketing.

**CURB** 



Overall height 29m (approx.)









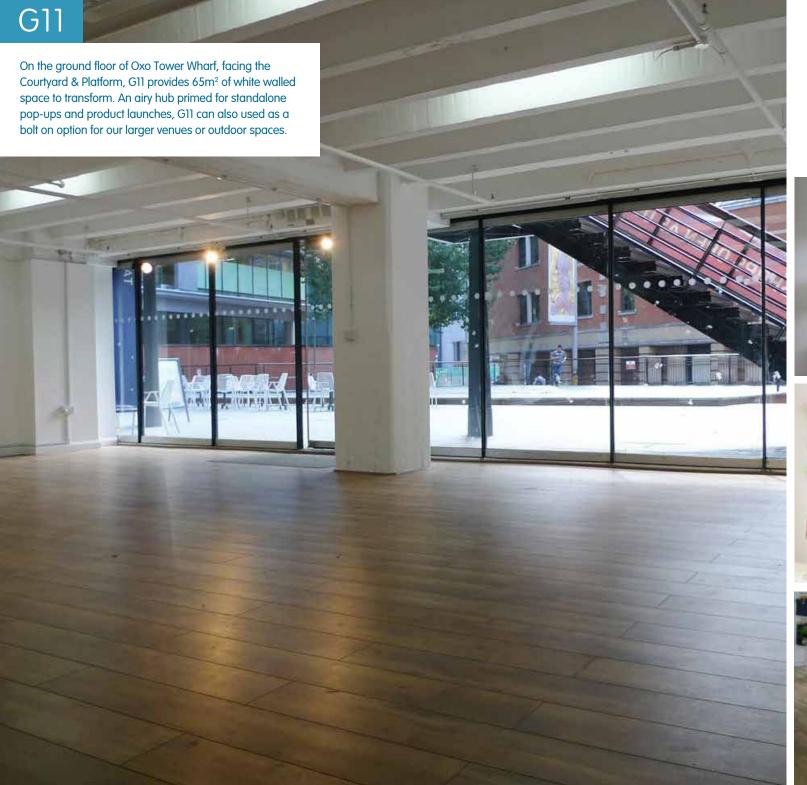














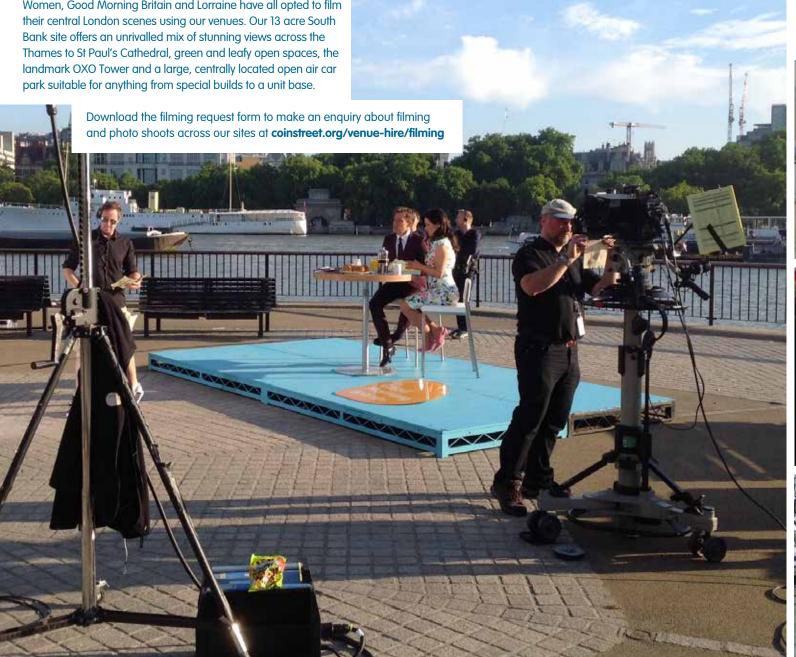




## FILMING INFORMATION

ITV BREAKFAST, GOOD MORNING BRITAIN

Alice Through the Looking Glass, Chef, Sherlock, Love Actually, Ant & Dec's Saturday Night Takeaway, ITV's This Morning, Loose Women, Good Morning Britain and Lorraine have all opted to film









# RATES, ADDITIONAL SERVICES, FEES AND PROMOTIONAL OPPORTUNITIES

### **DRY HIRE RATES\***

**OBSERVATION POINT** £5,000+VAT PER DAY

**RIVERSIDE GRASS** £5,000+VAT PER DAY

**RIVERSIDE CENTRAL** £5,000+VAT PER DAY

RIVERSIDE WEST £2.500+VAT PER DAY

**BERNIE SPAIN GARDENS** £5.000+VAT PER DAY

QUEEN'S STONE £5,000+VAT PER DAY

**JETTIES** £3,750+VAT PER DAY

**RIVERSIDE SLICE** £2,500+VAT PER DAY

**DOON STREET CAR PARK** £5,000+VAT PER DAY

(WHOLE CAR PARK) £3,500+VAT PER DAY

(HALF CAR PARK)

**GREEN SPACE** £2,000-2,500+VAT POA.

COURTYARD & PLATFORM ON APPLICATION (APPLIED ART

SUBSIDIES POSSIBLE)

**OXO TOWER** ON APPLICATION AND

SUBJECT TO PROPOSAL

GALLERY@OXO £3,000+VAT PER EVENT DAY

£2,000+VAT PER BUILD & DE

**RIG DAYS** 

**BARGEHOUSE** £3,500+VAT PER EVENT DAY

£2.500+VAT PFR BUILD AND

**DE-RIG DAYS** 

G11 ON APPLICATION

### **VENUE SUPERVISION**

All activities across the venues are required to have a Venue Supervisor. Possessing a wealth of site knowledge, the Supervisors not only provide on-site guidance on the day but also act as a dedicated liaison for logistical and technical queries during the planning process.

Venue Supervision is charged at £175+VAT up to five hours on site, £35+VAT per hour or part thereof thereafter.

### Fees applicable

- One day hire period access time through to departure time
- Two or more day hire period during all set up and de-rig activities and if vehicle access is required outside of these times. Venue Supervisors may also be required during events deemed sensitive, guidance on application

### **POWER AND WATER**

Three-phase and single-phase power is available subject to venue; meters are read start and end of hire and charged at 18p+VAT per unit.

Water is available from a number of tap stands around the site and charged at a flat fee of £10+VAT per day.

### MUSIC, ENTERTAINMENT AND ALCOHOL

We have a premises licence that permits sampling/selling food 8am-9pm, alcohol 12 noon-9pm, and entertainment, film, music etc 10am-8/9pm, depending on the venue. Events with alcohol (sold or served/private or public audience) must provide an appropriate number of Personal Licence Holders on site at all times as well as identifying a Designated Premises Supervisor.

### **PROMOTIONAL SUPPORT**

Subject to availability, deadlines and print dates, we are able to offer:

- Inclusion in e-newsletters
- Inclusion on our website with a link to your own site
- Promotion on social media, eg Facebook, Twitter, etc
- Possible inclusion in free events poster listings on South Bank information structures – (approximately 39). Please note we do not have final editorial control over these
- The subsidised hire costs of 3-6 back lit poster sites along the Coin Street site for exclusive event promotion

### SECURITY, WASTE MANAGEMENT AND EVENT SUPPORT

We work with a number of preferred suppliers for security and waste management if these provisions are required. Alternatively if your event requires AV, catering, event management or project management we also have a list of suppliers we can recommend who know and understand our sites.

### **DAMAGE DEPOSITS**

Dependent on venue, event and event duration, damage deposits are charged between £350 and £1,000 excluding OXO Tower.

### PLEASE CALL 020 7021 1650 FOR MORE DETAILS.

\* Prices correct at time of publishing, April 2016

Coin Street conference centre has a range of contemporary purpose-built meeting rooms accommodating between six and 250 people. As well as conferences, meetings and training events, the centre has also been used for extras' holding, costume and make-up, and auditions by film and TV production companies. In addition, our 4th floor Roof Terrace is ideal for filming locations looking to capture a South Bank view.









# WHY CHOOSE COIN STREET?

By choosing Coin Street's sites for your event you are investing in the future of the South Bank and the local neighbourhood.

- Coin Street Community Builders (CSCB) is a social enterprise and our aim is to make our neighbourhood a great place to live, work in, and visit.
- CSCB has transformed a largely derelict 13 acre site into a thriving mixed-use neighbourhood
- CSCB has built new co-operative homes; completed the South Bank Riverside
   Walkway; created Bernie Spain Gardens; refurbished Oxo Tower Wharf for mixed uses; hosts conferences; organises festivals and events; and provides childcare, family support, learning, sports and a wide range of other community programmes
- Income is generated from a variety of sources including the hire of retail and catering spaces, event spaces, meeting room spaces and conference venue spaces
- CSCB is a company limited by guarantee established by local residents in 1984 following a campaign against large scale office proposals
- Profits are not distributed but are ploughed back into Coin Street's public service objectives



